



# Sponsorship Opportunities

**April 17 - 18, 2026**

**Sweetwater, TX**

## **2026 WASP Homecoming**

For questions regarding this proposal, please contact:

**Rachael McClain**

[rachaelmclain@waspmuseum.org](mailto:rachaelmclain@waspmuseum.org)

## About The National WASP WWII Museum

The National WASP WWII Museum in Sweetwater, Texas, honors the pioneering women of the Women Airforce Service Pilots (WASP), the first women to fly military aircraft for the United States. Between 1942 and 1944, more than 1,100 women completed training at Avenger Field and served their country with courage and skill, ferrying aircraft, towing targets, and performing other essential flight duties to free male pilots for combat, while themselves were not granted military status until 1977.

Located on the historic training grounds of the WASP, the Museum preserves and shares their powerful legacy through exhibits, educational programs, and events to inspire future generations to aim high and serve with integrity. The Museum continues to expand its outreach, both onsite and across the nation, ensuring the WASP story remains a living part of American history.

### Why Sponsor?

The National WASP WWII Museum's annual Homecoming honors the women who shaped aviation history and celebrates those carrying their legacy forward. This signature event attracts guests from across the country, including veterans, aviation enthusiasts, educators, and families, offering sponsors meaningful visibility and community impact.

By sponsoring Homecoming, you help:

- **Preserve history:** Support the Museum's mission to protect and share the stories of the WASP.
- **Inspire the future:** Fund educational programs that empower young people to explore aviation & STEM careers.
- **Engage your community:** Align your brand with values of service, courage, and innovation while connecting with a passionate, nationwide audience.

Your partnership ensures the legacy of the WASP continues to soar.





# GENERAL SPONSORSHIP LEVELS:

## AVIATOR \$500

Your name & logo on the website for 12 months  
E-Blast Promotions  
Group thank you on social media  
Group thank you on printed programs and  
PowerPoint at the Rendezvous dinner

## FUEL TANK \$1,500

Wingtip perks plus:  
Logo placement on event map  
Opportunity to provide branded  
merchandise in welcome bags

## AVIATOR ACADEMY \$6,000

Ace perks plus:  
**Recognition as the official sponsor of:**  
The Education Bus  
Student activity stations and STEM programs  
Youth-related reenactors  
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Logo signage displayed by the Education Bus &  
at all student activity areas  
Opportunity to provide branded educational  
items for students  
Acknowledgment in all education-related  
Homecoming posts  
**Enhanced Action:** Reenactors will organically  
incorporate your business into their  
conversations and interactions.

## WING TIP \$1,000

Aviator perks plus:  
Group banner & Entry signage

## SILVER WINGS \$2,500

Fuel Tank perks plus:  
2 tickets to the Rendezvous  
1 WASP Themed Hawaiian Shirts  
**Enhanced Action:** Opportunity to host a small  
display or information booth at the event.

## FLIGHT FEED \$3,000

Silver Wings perks plus:  
Recognition on all organic social media posts  
Inclusion in paid advertisements  
Logo placement on all Homecoming  
countdown graphics, reels, & event promotions  
**Enhanced Action:** Provide a short sponsor  
message for select posts or videos

## ACE \$5,000

Flight Feed perks plus:  
4 tickets to the Rendezvous  
2 WASP Themed Hawaiian Shirts  
**Enhanced Action:** Recognition during a key  
event, such as the opening ceremony, and a  
brief speaking opportunity.



- THE OFFICIAL -  
NATIONAL  
WASP WWII  
MUSEUM

# Naming Rights Sponsorship Levels:

These levels provide significant support for the weekend & offer prominent recognition.

## All levels include:

- Your name & logo on the website for 12 months
- E-Blast promotions
- Group thank you on social media
- Group thank you on printed program and PowerPoint at The Rendezvous dinner

### RENDEZVOUS DINNER \$12,000

- 8 Tickets for the Rendezvous dinner
- 4 WASP Themed Hawaiian Shirts
- Special recognition at the Rendezvous Dinner
- "The Rendezvous Dinner brought to you by (your choice of name)" on the website and all printed materials
- Individual banner on the property all weekend
- Individual social media recognition

### WASP CELEBRATION BRUNCH \$6,000

- 6 Tickets for the Rendezvous dinner
- 3 WASP Themed Hawaiian Shirts
- Special recognition at the WASP Celebration Brunch
- Individual banner at the brunch
- "The WASP Celebration Brunch brought to you by (your choice of name)" on the website and all printed materials
- Individual social media recognition





# Naming Rights Sponsorship Levels:

These levels provide significant support for the weekend & offer prominent recognition.

## HIGH FLIGHT FUND \$12,000

*The High Flight Fund sponsorship level is a prestigious opportunity that directly contributes to the support and operational expenses associated with bringing WWII aircraft to the WASP Museum Homecoming Weekend. Your sponsorship helps cover costs such as fuel, maintenance, and logistics, ensuring these historical aircraft are not only present but also continue to inspire and educate attendees. Supporting the High Flight Fund showcases a strong commitment to honoring aviation history and preserving the legacy of the WASP.*

- 8 Tickets for the Rendezvous dinner
- 4 WASP Themed Hawaiian Shirts
- Special recognition at the Rendezvous Dinner
- Two banners, one on Museum property and one on airport property:
  - "This Homecoming Fly-In is supported by the High Flight Fund brought to you by (your choice of name)."
- Name on website and all printed materials
- Individual social media recognition

## AIRCRAFT SPONSOR \$6,000 PER PLANE

*Sponsoring an aircraft is a unique opportunity to directly connect your name with a piece of aviation history. Your contribution helps to preserve and showcase these magnificent machines, ensuring they continue to inspire future generations. This sponsorship level offers exceptional visibility and demonstrates your commitment to honoring the legacy of the WASP and the aircraft they flew.*

- An individual sign by a featured airplane "The P-40 Warhawk is brought to you by (your choice of name)"
- 6 Tickets for the Rendezvous dinner
- 3 WASP Themed Hawaiian Shirts
- Name and logo on website sponsor page
- Name on all airshow printed materials
- Social media recognition





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NATIONAL  
**WASP WWII**  
MUSEUM

# GENERAL SPONSORSHIP LEVELS:

## All levels include:

- Your name & logo on the website for 12 months
- Group thank you on social media
- Group thank you on printed program & PowerPoint at the Rendezvous dinner
- E-Blast promotions

**AVIATOR**  
**\$500**

**WING TIP**  
**\$1,000**

**FUEL TANK**  
**\$1,500**

**SILVER WINGS**  
**\$2,500**

**FLIGHT FEED**  
**\$3,000**

**ACE**  
**\$5,000**

**AVIATOR ACADEMY**  
**\$6,000**

Ace perks plus:

**Recognition as the official sponsor of:**

The Education Bus

Student activity stations and STEM programs

Youth-related reenactors

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Logo signage displayed by the Education Bus & at all student activity areas

Opportunity to provide branded educational items for students

Acknowledgment in all education-related Homecoming posts

**Enhanced Action:** Reenactors will organically incorporate your business into their conversations and interactions.

**For more information contact Rachael McClain**  
**rachaelmcclain@wasmuseum.org | 325-235-0099**



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NATIONAL  
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# NAMING RIGHTS SPONSORSHIP LEVELS:

## RENDEZVOUS DINNER \$12,000

The Rendezvous Dinner sponsorship is a *premier opportunity* to support one of the most anticipated events of Homecoming Weekend. This evening brings together WASP families, aviation leaders, veterans, and supporters. As the name sponsor, your generosity helps underwrite event costs such as venue staging, catering, program materials, and guest hospitality.

This sponsorship level offers *exceptional visibility and highlights your commitment* to preserving history, honoring service, and inspiring future generations.

## WASP CELEBRATION BRUNCH \$6,000

The WASP Celebration Brunch sponsorship supports a heartfelt gathering dedicated to honoring the WASP and the families who continue to share their stories. This uplifting event brings attendees together for a morning of remembrance, connection, and celebration. Your sponsorship helps cover the costs of catering, hospitality, décor, and program elements that make this brunch meaningful for all participants.

Sponsoring the WASP Celebration Brunch *demonstrates your commitment* to celebrating the legacy of the WASP and ensuring their stories continue to shine.

## HIGH FLIGHT FUND \$12,000

The High Flight Fund sponsorship level is a *prestigious opportunity* that directly contributes to the support and operational expenses associated with bringing WWII aircraft to the WASP Museum Homecoming Weekend. Your sponsorship helps cover costs such as fuel, maintenance, and logistics, ensuring these historical aircraft are not only present but also continue to inspire and educate attendees. Supporting the High Flight Fund *showcases a strong commitment to honoring aviation history and preserving the legacy of the WASP.*

## AIRCRAFT SPONSOR \$6,000 PER PLANE

Sponsoring an aircraft is a unique opportunity to *directly connect your name with a piece of aviation history.* Your contribution helps to preserve and showcase these magnificent machines, ensuring they continue to inspire future generations. This sponsorship level offers *exceptional visibility and demonstrates your commitment to honoring the legacy of the WASP and the aircraft they flew.*

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